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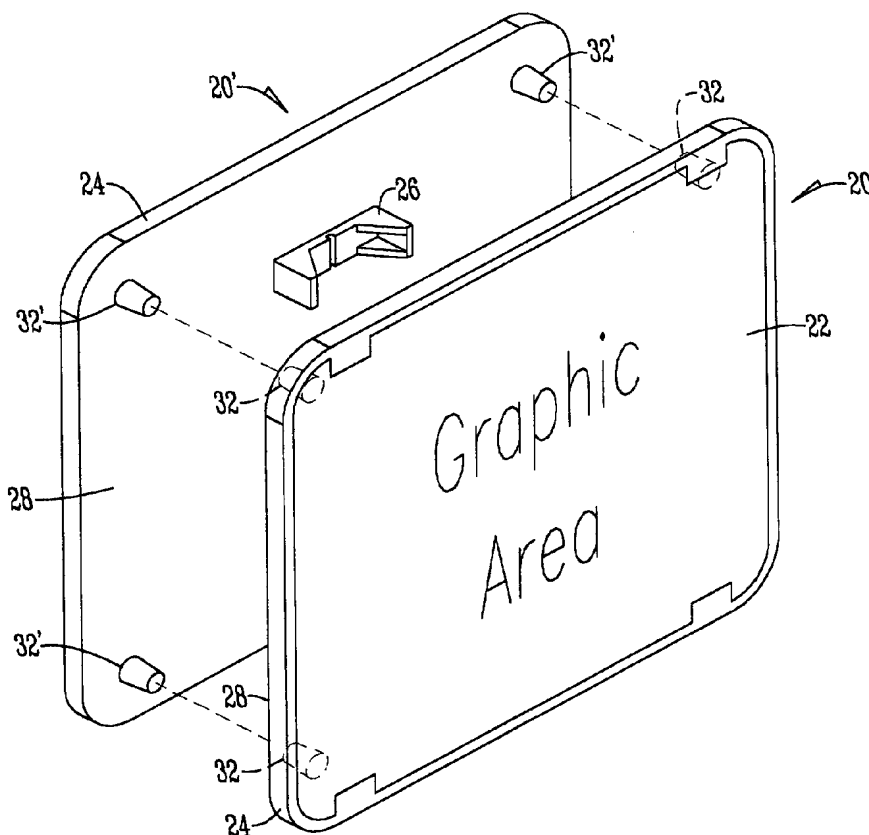
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(54) Title: SIGNAGE CONSTRUCTION METHOD AND APPARATUS



(57) Abstract: A sign for viewing by persons in a traffic area accessible by the random passage of persons through the area, the sign including a label formed of a thin layer of plastic material upon which the subject matter of the desired sign is printed. A planar substrate of molded material is fused to the label. The planar substrate includes a mounting feature adapted to secure the sign to a second object. During manufacture, an injection device and ejector system are associated with a first sign mold portion, a label is placed in a second sign mold portion, the first and second sign mold portions are closed together during injection, and the previously formed sign is removed from the first sign mold portion via the ejector system prior to closing the mold portions together.

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